Jack Barwise Copywriter

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About Me

Recent postgraduate in English committed to producing engaging written content. Prepared with high standards for organisation, independent research, and co-ordination as part of a team. Specialises in breaking down complex information into accurate and accessible communications.

Click here to browse portfolio.





Experience and Employment

Content Writer, Freelance

Since 2019

Adhering to tight deadlines, learning quickly, and conducting immaculate research on behalf of clients. From environmental journalism to brand messaging, my freelance work has proven my written and oral communication skills.

Junior Copywriter (freelancer contract), The Art of Explaining

March 2020 — August 2020

Bespoke and clear messaging for well-known brands; crafting quality written work under tight deadlines.

Liaising with key international clients including RIBA and Reed Exhibitions. The experiences I had working with The Art of Explaining were catalysing, they continue to motivate me to communicate with passion and clarity.



Kitchen Porter, Copper Pot Café

2018 — 2019

Waiting on, washing up, and other service roles as part of a friendly, tight-knit team.

Junior Copy Editor (voluntary), QoL Environmental Management and Communications Since 2016

Editorials and proofreading for environmental journalism aimed at a business demographic.

Team Member, YHA Ambleside

May 2016 — September 2016

Bartending and housekeeping as part of an enthusiastic, international team with high standards for customer service. My responsibilities also included kitchen prep and maintenance work.

Education and Qualifications



University of Manchester

2019 — 2020

MA Modern and Contemporary Literature, DISTINCTION

During my time at university, I honed the research and communication skills that I am excited to utilise in a content writer position. In my highest-graded MA module, 'Writing about Writing', I tested my flexibility to produce high quality written work in any tone or style.

Manchester Metropolitan University

2015 - 2018

BA English, FIRST CLASS

Training:



Digital Marketing, Level 1

I have a firm grasp of the basics of web-based marketing, including SEO and CRMs.

School:

A-Levels GCSEs

B – English
B – Mathematics
A* - English Literature
DofE Bronze award 2014
Crest Science award 2011

C – Psychology A - Mathematics

Hobbies and Interests

I take real joy in finding words that resonate with people. In my free time, I like writing poetry and short stories, some of which I am looking to have published in the coming year. I enjoy proofreading and editing creative work from my friends and peers, and I cherish the collaborative process that great writing often turns out to be.

I also try to keep my hand in on the guitar and piano, exploring other creative avenues with other creative people.



References and testimonials available upon request.